



**THE 4th
INTERNATIONAL CONFERENCE
ON MARINE MAMMAL PROTECTED AREAS**

"Forging Partnerships and Planning for Protections"

An Invitation to Sponsor



13 - 17 NOVEMBER 2016 Puerto Vallarta, Jalisco, MÉXICO

The International Committee on Marine Mammal Protected Areas (ICMMPA) is organizing the 4th International Conference on Marine Mammal Protected Areas (ICMMPA 4) in collaboration with the Mexican Government Comisión Nacional de Áreas Naturales Protegidas (CONANP) and Ecología y Conservación de Ballenas, AC (Ecobac). The International Conferences on Marine Mammal Protected Areas provides an international forum for marine mammal protected area managers, scientists, educators to share common challenges and solutions in the protection and conservation of the world's marine mammals.

Initial Sponsors

Agence des aires marines protégées
Comisión Nacional de Áreas Naturales Protegidas – SEMARNAT
Ecología y conservación de ballenas A.C. (Ecobac)
IUCN Joint SSC/WCPA Marine Mammal Protected Areas Task Force
NOAA
Whale and Dolphin Conservation

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Presented on behalf of the Steering Committee for the fourth
International Conference on Marine Mammal Protected Areas

More information visit <http://iCMMPA.org>

About the Conference

Critical habitats for marine mammals range from the tropics to the poles, extending from shallow estuarine areas to the high seas. Despite this wide range of habitats, the threats to the vital activities of marine mammals are often remarkably similar including commercial fishing, resource extraction activities such as oil and gas, commercial shipping, and water and noise pollution. The application of marine protected areas (MPAs) as an effective conservation tool for marine mammals has been demonstrated in a number of areas. Worldwide, there are at least 700 existing or proposed marine and land-based protected areas (MPAs and PAs) in some 90 countries that have been specifically designated for, or contain populations of, marine mammals. Yet marine mammal protected areas (MMPAs) are poorly represented in most countries and on the high seas. Moreover, there has been no mechanism by which the “community of practice” — comprised of managers, natural and social scientists, decision makers, and other stakeholders — could collaborate, share information and experiences, and disseminate knowledge and tools for establishing, monitoring, and managing MPAs. Thus, in 2006, the International Committee on Marine Mammal Protected Areas (ICMMPA) was established to promote marine mammal conservation through marine protected areas and other area-based management measures, informed by the best available science. The primary activities of the ICMMPA have focused on networking and collaboration, communication, capacity-building, and training by organizing periodic MMPA conferences.

The fourth International Conference on Marine Mammal Protected Areas “Forging Partnerships and Planning for Protection” will be held in Puerto Vallarta, México at the Sheraton Buganvilias Resort and Convention Center, Nov. 13-17, 2016. ICMMPA 4 will focus on the role of effective partnerships and planning strategies for managing and monitoring protected areas with marine mammals. The primary goal of this conference is to provide a forum for sharing information on successful and not so successful approaches to using protected areas for marine mammal conservation. The conference will feature panels, workshops, talks, and posters to highlight “lessons learned” in partnerships involving government, NGOs, industry, and conservation groups. Special emphasis will be placed on effective strategies and emerging technology for marine spatial planning and monitoring MPAs. The conference will build on initiatives generated from the first three conferences to advance our understanding of science, management, and effective biodiversity conservation in protected areas. The conference will include both English and Spanish speakers with bilingual plenary and workshop sessions.

It is expected that more than 200 participants will attend the meeting from more than 20 countries. A local committee is working on site with the main regional partners to define the best practical methods of implementation. The conference will be co-hosted by the ICMMPA in collaboration with the Mexican Government Comisión Nacional de Áreas Naturales Protegidas (CONANP) and Ecología y Conservación de Ballenas, AC (Ecobac, Water and Natural Resources).

Sponsorship Opportunities

Governmental and Non-governmental Organizations are invited to help support the Fourth International Conference on Marine Mammal Protected Areas. Several sponsorship opportunities are available. Funding received through sponsorship is used to defray the cost of the conference and to support participants from many countries. We are also raising funds to support special events and receptions.

CO-HOST \$100,000+

- Positioning as a co-host for the Conference with appropriate billing in all promotional materials
- Opportunity to provide input on conference agenda and invited speakers to Conference steering committee for consideration
- Premium speaking opportunity at the Conference
- Organization logo on website and program for the Conference
- Organization logo on prominent signage at all conference events
- Six complimentary registrations for all Conference events, including plenary and conference sessions, workshops, luncheons and receptions
- Complimentary exhibition booth
- Acknowledgement in meeting program, Conference website, and printed promotional materials
- Opportunity to place organization's promotional product in conference registration packet/gift bag

PREMIERE \$50,000+

- Positioning as a premiere sponsor for the Conference with appropriate billing in all promotional materials
- Opportunity to provide input on conference agenda and invited speakers to Conference steering committee for consideration
- Speaking opportunity at the Conference
- Organization logo on website and program for the Conference
- Organization logo on prominent signage at all conference events
- Four complimentary registrations for all Conference events, including plenary and conference sessions, workshops, luncheons and receptions
- Complimentary exhibition booth
- Acknowledgement in meeting program, Conference website, and printed promotional materials
- Opportunity to place organization's promotional product in conference registration packet/gift bag

Sponsorship Opportunities

BENEFACTOR below \$50,000

- Positioning as a sponsor for the Conference with appropriate billing in all promotional materials
- Organization name on website and program for the Conference
- Organization name on prominent signage at all conference events
- Two complimentary registrations for all Conference events, including plenary and conference sessions, workshops, luncheons and receptions
- Complimentary exhibition booth
- Acknowledgement in meeting program, Conference website, and printed promotional materials
- Opportunity to place organization's promotional product in conference registration packet/gift bag

ADDITIONAL OPPORTUNITIES FOR INVOLVEMENT

Event Sponsorship, Exhibit Opportunities and Advertising in the Official Meeting Program will also be available.

About the Committee

The ICMMPA is an informal group of international experts dedicated to the conservation of marine mammals and their habitats. Members of ICMMPA (pronounced eye-COM-pa) represent various geographic regions, as well as a wide range of expertise within the fields of marine mammal biology, ecology and the design and management of marine protected areas and other marine planning initiatives. Members include scientists, representatives of governmental agencies and NGOs.

For more information and to discuss the right sponsorship opportunity for your organization's size and goals, email:

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